

	PLATINUM \$ 14,000	GOLD \$ 11,000	LUNCH \$ 9,000	SILVER \$ 9,000	BRONZE \$ 7,000	SUPPORT \$ 5,000
CUSTOMER CASE STUDY OR PANEL •Present a customer case study or relevant topic panel •Speakers must be Company Executive •Topic must be approved by advisory board •Presentation must be non-commercial	✓					
BREAKFAST TOWNHALL Sole sponsorship of a private breakfast in double breakout room. Breakfast is casual and includes a moderated open discussion on a mutually chosen topic. •Host 12 - 15 CIOs or Sr. IT decision makers •Speaker must be Company Executive •Topic must be approved and non-commercial • No slides • Efforts will be made but not guaranteed to include selected attendees		✓				
SPONSOR RECOGNITION • Acknowledgement of your contribution as a sponsor	Opening remarks	Opening remarks	Prior to lunch	Prior to morning or afternoon break	Prior to closing reception	
HOSTED LUNCH TABLE DISCUSSION • Host 6 - 8 attendees during lunch • Efforts will be made but not guaranteed certain attendees • Topic must be approved by organizer, non-commercial, relevant to theme and sessions	✓	✓	✓	✓		
BRANDING • Company logo and 150 word description on website and logo in program • Name recognition, logo and/or company name on event marketing • Logo on intermission slides	yes + logo in Atrium	yes + Logo in breakfast room	yes + Logo in dining room during lunch	yes + Logo in atrium during break	yes + Logo in atrium during reception	yes
ATTENDEE CONTACT INFO • Name, Company, Title, Address, Phone ~ will also include attendee email for those attendees who opt in	✓	✓	✓	✓	✓	✓
CONFERENCE REGISTRATIONS • Any company speaker or panelist is included in this number	6 Passes	5 Passes	4 Passes	4 Passes	3 Passes	2 Passes